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# THE KERALA AGRO INDUSTRIES CORPORATION LTD.

(Jointly promoted by Government of India and Government of Kerala)

Registered Office: "Kissan Jyothi", Fort, Thiruvananthapuram-695 023

### **NOTICE INVITING EOI**

# KAICO on behalf of KABCO invites EOI for the formation of a FARMER APP. preferably from qualified and eligible Start-ups with previous experience

**Objective:** The objective of the App is to assist the farmers in Kerala to enhance their revenue aspects and quality of their produce through technology enabled agri-business hand-holding support from Kerala Agro Business Company (KABCO), Govt. Of Kerala.

Beneficiaries: The Farmers, FPO's etc. producers of the state of Kerala and their consumers

**Project Details**: The app should be able to deliver personalized day-to-day data and recommendations on financial aspects of farming to the subscriber farmers through in Malayalam and English.

#### Deliverables:

- 1. Personalized Mobile Application for Farmers
  - a. On line Market
  - b. Advisory Section
  - c. Govt. Schemes / KABCO Schemes
  - d. Market Price Analysis
- 2. A Web App for the KABCO Officials

The document has to specify the method of operation at the ground level and also anticipated break-even time for the project (App) including the financial details involved.

**Remuneration Packages**: It is proposed to associate the technical personnel's of the KABCO for the preparation of the APP and for its customization.

The prospective startup may quote their monthly retainer fee of the technical proposals on lumpsum on year-wise to this effect. (Maximum up to 3 years). Specify the other terms if any.

The amount advance, if any shall be deducted on prorate basis.

## Expected Time of Completion: 3 Years

Your EOI along with the above full details may be mailed to <a href="mailto:kabcomd@gmail.com">kabcomd@gmail.com</a>, <a href="mailto:m

	THIRUVANANTHAPURAM	0471-2466674	IDUKKI	04862-225117	MALAPPURAM	04931-247059
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	PATHANAMTHITTA	0469-2701273	THRISSUR	0487-2310983	KANNUR	0497-2761404
	ALAPPUZHA	0477-2270942	PALAKKAD	0491-2547924	KASARGOD	04994-255408
	KOTTAYAM	04829-221214	KOZHIKODE	0495-2370676	KERALA AGROFRUIT PRODUCTSPUNALUR	0475-2222528